

Lincoln Cosmopolitan 1949

Cosmopolitan, Capri, Premier—Lincoln’s bold trio that helped usher in the modern design era of the 1950s. And behind their striking shapes? None other than E.T. “Bob” Gregorie, the trusted designer of Edsel Ford.

Legend has it that Gregorie had sketched the basic pontoon-style body lines years before WWII—as part of his college thesis project! Edsel had given him one mission: “Design something bold. Something unforgettable.”

And that’s exactly what the Cosmopolitan became—an elegant behemoth, powered by a 5.5-liter flathead V8 with 152 horsepower.

This particular car was owned by Robert O’Callaghan, a mill worker from Pueblo, Colorado. It originally belonged to his father, who proudly purchased the very first Lincoln Cosmopolitan ever sold in the state. A true automotive pioneer. By the time the car hit the streets, Edsel Ford had passed away, and Gregorie had left Ford—yet the design still struck a chord with the public. Take a moment to follow the curves of its body. And if you’re wondering whether it looks more like a catfish or a whale... you’re not the only one. We still can’t decide either.